

DOWNTOWN OAK PARK BOARD OF DIRECTORS MEETING MINUTES
November 10, 2020
VIA ZOOM

PRESENT: Cindy Summers, Jeff Long, Robbin O’Harrow, John Lynch, John “Woody” Linton, Eric Wagner, Kristen Halverson, Naiyana McCaffery, David Schrodt, Judith Lalor, Mike Fox, Tammie Grossman, Kara Pavlicek & Steve Dazner from the village.

Absent: Mary Ludgin

Staff: Shanon Williams, Anna Kosowski, Naomi Soto

The Downtown Oak Park Board of Directors meeting was called to order by President Cindy Summers at 8:35am via ZOOM.

Motion to Approve October Minutes:

Approved: Eric Wagner

Second: Jeff Long

All in favor

— Motion Carried —

Motion to Approve October Financial Statements:

Approved: Jeff Long

Second: Mike Fox

All in favor

— Motion Carried —

OPEDC / John Lynch

- Update

VOP / Steve Drazner

- Explains how DTOP is funded
- How many properties are included and 140-147 properties paying in
- Rate is calculated
- Dtop is the only business district that has this arrangement
- 400,000 levi for 2020

Mike Fox recommends raising and decreasing the levy over time rather than at once.
Cara - reminder DTOP 2022 SSA

John Lynch

- People ask

VOP / Tammie

- Lake street project done before thanksgiving
- Money available for small businesses |\$300,000 left

- Extended outdoor dining to Dec 1
- Looking for other ways to extend outdoor dining when snow starts
- Holiday lights
 - Paying for all districts to get \$5k for lights
 - Lights with garlands

Finance Report / Jeff Eng

- We're on budget and even under budget
- Page 4 - able to transfer for october reserves is at 121k, snow reserve at 22k
- Page 5 - bls rewards - we are still reimbursing merchants & village advanced us 30k for books we distributed - paid out 24k last week.
- Gift certificates - sold less than last year - to date sold \$12k
 - Redemptions - 11k this year

Marketing Report – Anna

- a. Street opening event – “Stroll or Scroll” recap
- b. Holiday happenings

New Business

- a. Homelessness Coalition proposed port-a-potties
 - Homeless population increase
 - No: judith
 - Yes: cindy, john, mike, woody, kristen, nina,
- b. Holiday décor

Old Business

- a. Snow contract

Consent Reports:

- a) Executive Director – Shanon Williams
- b) Marketing Director – Anna Kosowski
- c) Digital Communication Report – Naomi Soto

****Indicates item for Board Approval***

Motion to adjourned meeting at 10:08am by Cindy Summers

Approved: Mike Fox

Second: Judith Lalor

All in favor

— Motion approved —