DOWNTOWN OAK PARK BOARD OF DIRECTORS' MEETING MINUTES April 11th, 2023 VIA ZOOM

PRESENT: Susie Goldschmidt, Mike Fox, Erin Payton, Jeff Long, Frank Heitzman, Michael Carney, Dave Schrodt, Eric Mazelis, Paul Beckwith, Cam Davis **Staff**: Shanon Williams, Gabbie Burbanks, Jeff Eng and Jayne Furlong

The Downtown Oak Park Board of Directors' meeting was called to order by Board President, Mike Fox, at 8:31 am via Zoom.

Introductions

1. Jayne Furlong - new Marketing and Communications Manager for DTOP

Motion to Approve March 2023 Minutes:

Approved: Erin Payton Seconded: Jeff Long All in favor - Motion Carried –

Finance Report – Jeff Long

- 1. 59 paid members so far this year, 85 not paid 78 had paid by this time last year
- 2. Snow removal \$7k under budget, can go to fall
- 3. \$9.5k budget versus \$10k budget
- 4. 2k used in March for cash flow
- 5. Discussed snow reserve \$290k FDIC insure \$250k coverage
 - a. Susie to explore options for coverage given recent banking concerns

Motion to Approve March 2023 Financial Statements:

Approved: Cam Davis Seconded: Michael Carney All in favor -Motion carried –

Village Updates - Cam Davis

- 1. Tammie Grossman resigned 50 more days
- 2. Pleasant Home meeting
- 6. Business licenses 28 so far this year, same as last year by this time
- 7. May 1st on street dining 20-30 applications submitted
- 8. Commercial facade grant Crepas, Oak Park Jewelers
- 9. Other districts What's Blooming event in Arts DIstrict
- 10. Village Board formalizing gas powered leaf blower restrictions
- 11. Portland Loo to be wrapped into larger lot project
- 12. Most money ever in liquor taxes \$700k
- 13. Parking utilization and revenue is up

Bylaws Topic Meeting - rescheduled for July

Marketing - Gabbie Burbanks

- 1. TNO
 - a. Adding Artist Market in partnership with Studio of Art and Lair in Lot 3
 - b. All music is booked
- 2. New Event postponed until 2024

Topic for April

- 1. Annual Meeting
 - a. Venue suggestions, may need to move date
 - b. Nomination Committee
 - i. New Board Members Nina declined second seat, Michelle In, Tina Salerno next to contact
 - ii. Executive Board Susie President, Mike F. VP, Jeff L Treasurer, Erin Secretary

New Business

- 1. Staffing Jayne hired, Gabbie leaving, Anna helping 1x a week. Not hiring a new Marketing Director for now.
- 2. Pride Month Possibly partnering with the Chamber of Commerce to have drag queens sponsored by businesses to attend TNO for one Thursday "Out in the Burbs"

Executive Director Report - Shanon Williams

- 1. Met with Kevin Jackson to discuss refuse issue for TNO Village now supportive for waste management
 - a. May meet with trustees and Kevin
- 2. Health and Wellness Fair Sunday April 23rd, 11am-2pm at FFC DTOP partner
- 3. 2 Awning Grant Recipients New med spa, Scratch and Sniff
- 4. No regular meeting in May due to Annual Meeting

Motion to adjourn: Downtown Oak Park Board of Directors' Meeting at 9:20 am by Mike Fox,

Board President. Approved: Jeff Long Seconded: Cam Davis All in favor -Motion Carried –